

SheerVision Introduces the Infinity Ultra Headlight Powered by New Lithium-Polymer Battery Technology

ROLLING HILLS ESTATES, Calif.--(BUSINESS WIRE)--April 10, 2008--SheerVision, Inc. (OTCBB: SVSO), a leading provider of advanced surgical loupes and light systems, today announced the launch and immediate shipment of its new FireFly Infinity Ultra headlight system. The key enhancement of this headlight system is the entirely new lithium-polymer battery and charging system that provide this headlight with unparalleled power in a lightweight, compact, and portable design.

The FireFly Infinity Ultra (TM) headlight system combines its intense 54,000+ Lux beam, with a lightweight yet powerful lithium-polymer battery. Also renowned for the consistency of its beam pattern from edge to edge, the Infinity Ultra combines the cost advantages and mobility of traditional LED lights with the high illumination levels typically associated with fiber optic lighting. All of these features are achieved without the need for fragile fiber optic cables or expensive bulb replacements. The FireFly Infinity headlight weighs less than one ounce and boasts a light life of 50,000 hours.

The Ultra battery system includes a number of important new features including:

- All day use at full intensity from a single battery
- Attractive lightweight design (under 6 ounces / 160 grams) with silicone over mold
- Integrated intelligent microprocessor
- Battery fuel gauge indicator
- Tactile buttons allow for a range of light intensity levels
- Lithium-Polymer battery technology more robust against potential physical damage than competing lithium-ion battery designs, and the SheerVision Ultra battery includes enhanced safety features
- Provides a 20% longer charge than comparably sized lithium-ion batteries

"The battery system is one of the most important components of any portable headlight. Lithium-polymer technology has allowed us to offer a streamlined & lightweight battery that provides the power needed for extreme all-day use. Our FireFly headlights have always outperformed our competitors in the market on a wide range of performance and quality factors. With the launch of the new Ultra lithium-polymer battery system SheerVision will maintain and strengthen its leadership position throughout the industry. We reacted quickly to what we saw as a significant market opportunity and developed an offering that provides both a superior illumination level and improved ease of portability at a competitive price," said Suzanne Lewsadder, SheerVision CEO.

About SheerVision

SheerVision designs, markets and sells proprietary surgical loupes and headlight systems to the dental and medical markets. Its loupe designs include the Signature Flip-Up Loupes, SureFit Through-The-Lens (TTL) Loupes and its new line of Signature Flip-Up Prism Loupes, which all provide razor-sharp clarity, high resolution optics, and a wide field of view that allow the wearer to discern the finest details. Available mounted to a lightweight titanium frame, or to the SV Sport frame which provides a contemporary wrap around design coupled with all-day comfort.

The company's new Firefly Infinity Ultra (TM) LED Portable Headlight is nearly twice as bright as traditional LED Headlights, and is a quantum leap in technology over traditional tethered fiber optic designs.

SheerVision's light and loupe products are recommended by a leading independent non-profit dental education and product testing foundation and its loupes were featured in the foundation's 2005 Buyer's Guide and also in the "Dental Lab Products" 2006 Buyer's Guide as a "Best of the Best" offering.

Upon request, a hard copy of the annual report and audited financial statements is available at no charge by contacting our Investor Relations Department at: Investor Relations, SheerVision Inc., 4030 Palos Verdes Drive North, Suite 104, Rolling Hills Estates, CA 90274, or by calling 877-678-4274 or 310-265-8918. To become a subscriber of all future press releases, please visit the company's web site at www.sheervision.com.

For all product information, please call (877) 678-4274, or visit www.sheervision.com.

Forward-Looking Statements

A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: the company's ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings. SheerVision undertakes no obligation to update publicly any forward-looking statement for any reason, except as required by law, even as new information becomes available or other events occur in the future.

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